



# CATALOG

**Frozen Pulp Fruit & Fruit Mix**

# ABOUT THE COMPANY

When my wife Chris and I took our first trip together to visit her family in their beautiful home country of Brazil, they introduced me to the wide variety of different produce available in that part of the world, and I quickly fell in love with the fruit. The tastes were new, exotic and refreshing and we looked forward to opportunities to enjoy as many as we could throughout each day.

Because I'd developed quite a passion for these 'new-to-me' fruits and both Chris and I felt so well during our stay, we were reluctant to leave it all behind when our vacation ended. As a result, we decided to bring some of these fruits home with us as frozen pulp, where we could continue to enjoy them and also share with our Canadian family and friends.

That trip, my passion and that little decision of ours has now grown to become 'NuTree Importing and Wholesale', a local, family owned business, dedicated to improving the quality of life of others, by making frozen fruit pulps from Brazil conveniently available in Canada.

We trust you and your family will benefit from and enjoy these quality products as much as we do!

John & Chris

# FROZEN PULP FRUIT

Frozen fruit pulp is a 100% natural product obtained from the edible parts of fresh ripe fruits. It's the fruit minus the seeds/pits and skin/peel. What you get is the whole fruit (pulp and juice) and all the goodness that goes with it. The different fruits are carefully selected for use in the processing of pure fruit pulp extraction and subsequently frozen without preservatives or chemical additives.

What the advantages of juices in pulp are:

- The pulps are very nutritious, since they preserve practically all the nutrients of the natural fruits.
- They are free of preservatives, since freezing dispenses chemical additives. The same does not occur with bottle concentrates, for example.
- The practicality of juices in pulp is a great advantage because with day-to-day activities, there's not always time to peel a fruit and prepare a natural juice.
- The fruit pulp bag is also an excellent choice for those who live alone or spend a lot of time away from home, avoiding food waste.
- 24 month shelf life.
- The consumer can find the product all year around due to the shelf life.
- The consumer can diversify juices, since it easy to make juice with more than one flavour.
- Frozen pulps serve as an ingredient in the preparation of other recipes besides juice such as ice cream and mousses.



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## CASHEW PULP

It is a fruit from the tropical America and it is easily found at the north and northeast regions from Brazil.

## NUTRITIONAL PROPERTIES

Very rich in vitamin C, it's also a source of beta-carotene (provitamin A), vitamins from the B Complex and minerals like calcium, magnesium, manganese, potassium, phosphorus and iron. Besides that, cashew fruit contains carbohydrates and its nut is a great source of proteins and oils.

## AVAILABLE

Box: 20x100g

Box: 5x1.05kg *per request*

Supermarket: 12x4x100g

## ACEROLA PULP

Acerola is a plant original from the Antilles, and Central and South Americas. With a small round fruit that weights around 10 g, it is mainly consumed in the juice form.

## NUTRITIONAL PROPERTIES

Very rich in vitamin C, it is also a source of beta-carotene, vitamins from the B Complex, and calcium, phosphorus, iron, magnesium, and manganese.

## AVAILABLE

Box: 20x100g

Box: 5x1.05kg *per request*

Supermarket: 12x4x100g



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## MANGO PULP

Mango is a fruit original from the South region of Asia. Because it was exposed to many crossings, grafts and climate changes, nowadays we can find it in many varieties, like manga-espada, manga-rosa, manga-ouro, manga-bourbon, manga-coração-de-boi, manga-carioquinha and manga-família.

## NUTRITIONAL PROPERTIES

It contains a high level of carbohydrates, beta-carotene (provitamin A), vitamin C, vitamins from the B Complex, iron, phosphorus, calcium, potassium, magnesium and zinc.

## AVAILABLE

Box: 20x100g

Box: 5x1.05kg *per request*

Supermarket: 12x4x100g

## SOURSOP PULP

Originally from Central America, soursop is well-adapted to Brazilian weather, preferring warm and damp regions. In its natural form is not a fruit often used as a dessert, but rather a juice, if mixed with sugar and some lemon drops. It makes a pleasant, refreshing drink.

### NUTRITIONAL PROPERTIES

Soursop is rich in carbohydrates and, thus, is a great source of energy. It also contains calcium, phosphorus, iron, vitamins from the B Complex and vitamin C.

### AVAILABLE

Box: 20x100g

Box: 5x1.05kg *per request*

Supermarket: 12x4x100g



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## PASSION FRUIT PULP

Grown in many regions of Brazil, the passion fruit is often used in cooking in spite of its sour flavor. In popular medicine, this fruit is famous due to its calming properties.

### NUTRITIONAL PROPERTIES

Rich in vitamin C and niacin (vitamin from the B Complex). It also contains good amounts of iron, calcium, phosphorus and fibers.

### AVAILABLE

Box: 20x100g

Box: 5x1.05kg *per request*

Supermarket: 12x4x100g



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## PINEAPPLE/MINT PULP

The pineapple is one of the most famous tropical fruits. Its refreshing flavor, between sweet and acid, is great to make special drinks.

Mint is a vivacious herbal plant that includes varied species from which many types are cultivated due to their aromatic, seasoning and ornamental properties.

### NUTRITIONAL PROPERTIES

Rich in vitamin C, beta-carotene (provitamin A), vitamins from the B Complex and minerals like potassium, manganese and calcium. Besides that, it contains a powerful enzyme, the bromelain, that, according to recent researches, may help reducing inflammations and also help the digestion process. The mint is also very refreshing.

### AVAILABLE

Box: 20x100g

Box: 5x1.05kg *per request*

Supermarket: 12x4x100g





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## CAJA PULP

Caja is the fruit of the caja tree. The caja tree is a fruit tree from the Anacardiaceae family. It is originally from tropical America.

A drupacea, juicy, yellow, sour and aromatic fruit, it is very appreciated in the form of juices and liquors. The caja pulp is among the most commercialized of the region.

## NUTRITIONAL PROPERTIES

Rich in vitamin A and C, calcium, potassium and iron.

## AVAILABLE

Box: 20x100g

Box: 5x1.05kg *per request*

## GUAVA PULP

A local Brazilian fruit, guava has a pleasant flavor and because of that is often used for cooking. Even with the variety of recipes, the best way to enjoy all its nutrients is consuming the fruit naturally.

## NUTRITIONAL PROPERTIES

Besides being very rich in vitamin C, guava also contains vitamin A, vitamins from the B Complex (especially niacin) and high concentration of fibers.

## AVAILABLE

Box: 20x100g

Box: 5x1.05kg *per request*



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## CUPUAZU PULP

It is original from the Amazon forest. Its pulp is widely used for local cooking, especially in the Pará state. Its juice is normally offered to the visitors of the region, so they can be presented to the greatest symbol of Amazon. Its exotic flavor and its refreshing properties are winning more fans throughout the world.

## NUTRITIONAL PROPERTIES

Rich in iron, phosphorus, proteins and vitamins PP and B1.

## AVAILABLE

Box: 20x100g

Box: 5x1.05kg *per request*

## COCONUT PULP

Very appreciated for its white pulp and its refreshing water, the green coconut is found at beaches and contains more water than the ripe one. Its pulp is more tender and, because of that, it is often used in cooking to make desserts and candies.

### NUTRITIONAL PROPERTIES

The nutritious value of the coconut varies according to its maturation state, presenting good levels of mineral salts like potassium, sodium, phosphorus and chlorine. Its pulp is rich in fibers, minerals and is very caloric.

### AVAILABLE

Box: 20x100g

Box: 5x1.05kg *per request*



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## GRAPE PULP

For the ancient Romans, it was the god Bacchus that first cultivated the grapevine, the bush that grows grapes. The plant, comes from Asia to Europe and, according to some reports, it was brought to Brazil by Martim Afonso de Souza in 1532 and has 40 varieties. Besides wine, this fruit is also used in cooking, but it's through its natural juice that we obtain the most of its nutrients.

### NUTRITIONAL PROPERTIES

It is rich in carbohydrates, but it also contains small amounts of vitamins like B Complex and vitamin C. it offers good levels of minerals like potassium, calcium, phosphorus, magnesium, copper and iodine.

### AVAILABLE

Box: 20x100g

Box: 5x1.05kg *per request*



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## LEMON PULP

Known throughout the world by its pleasant flavor and medical properties, lemon is widely used in cooking as a side to many main dishes. With its juice it's possible to prepare a perfect refreshing drink on the warm days of summer: the famous, lemonade.

### NUTRITIONAL PROPERTIES

The main components of lemon are citric acid, vitamin C and bioflavonoids.

### AVAILABLE

Box: 20x100g

Box: 5x1.05kg *per request*

Supermarket: 12x4x100g



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## MELON PULP

This Valencian Yellow Melon is grown at the west region of São Paulo, at the São Francisco valley and at the south region of Pará. It is originally from Africa, where it was grown by Egyptian civilizations since 2.000 B.C.

## NUTRITIONAL PROPERTIES

It contains high levels of beta-carotene (provitamin A), vitamin C and B Complex. Besides that, it is also a source of fibers and contains calcium, phosphorus, iron, potassium, copper and sulfur.

## AVAILABLE

Box: 20x100g

Box: 5x1.05kg *per request*

## ACAI GUARANA PULP

In the Amazon region, the fruit from the açai palm tree is very important for the local population's daily meals due to its high nutritional values. Recently discovered by the media, açai juice, as it is known at the Brazilian southeast and northeast regions, has become a fever among the fans of the healthy way of living and gym members.

## NUTRITIONAL PROPERTIES

High concentration of iron, rich in calcium, potassium, fibers, lipids and vitamins B1 and E.

## AVAILABLE

Box: 20x100g

Box: 5x1.05kg *per request*



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0045

## ACEROLA/ORANGE PULP

The orange is a very popular fruit, refreshing and nutritious. Its well known varieties are: bahia orange, pear orange, lime orange, laranja-seleta, laranja-natal and laranja-da-terra.

Acerola is a plant originally from the Antilles, and Central and South Americas. This small round fruit that weights around 10 g, is mainly consumed in the juice form.

## NUTRITIONAL PROPERTIES

In addition to vitamin C and folic acid, the orange also has minerals like calcium, phosphorus and potassium that makes orange a great fruit for the hot days because it is refreshing and restores energy. It also contains fibers, flavonoids and oils, which increase its nutritional value.

Very rich in vitamin C, it is also a source of beta-carotene, vitamin B Complex, and calcium, phosphorus, iron, magnesium, and manganese

## AVAILABLE

Box: 20x100g

Box: 5x1.05kg *per request*



## PITANGA PULP

The pitanga fruit is a botanical cherry. The taste ranges from sweet to sour, depending on the cultivar and level of ripeness (the darker red to black range is quite sweet, while the green to orange range is strikingly tart). Its predominant food use is as a flavoring and base for jams and jellies. The fruit is high in vitamin C and a source of vitamin A.

### NUTRITIONAL PROPERTIES

It contains vitamin A, C and from B Complex, and minerals calcium, iron and phosphorus.

### AVAILABLE

Box: 20x100g

Box: 5x1.05kg *per request*



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## COCOA PULP

The cocoa fruit grows on a cocoa tree. The large fruit has about the size and shape of a rugby ball. The cocoa fruit has crinkly brown red skin. Inside, it contains almond shaped cocoa beans. The flesh of the cacao fruit is soft and has a zesty flavour.

### NUTRITIONAL PROPERTIES

Fortifying, great energizer, rich in phosphorus and vitamin B2.

### AVAILABLE

Box: 20x100g

**0057** Box: 5x1.05kg *per request*



**0069**

## ACAI PULP

In the Amazon region, the fruit from the açai palm tree is very important for the local population's daily meals due to its high nutritional values. Recently discovered by the media, açai juice, as it is known at the Brazilian southeast and northeast regions, has become a fever among the fans of the healthy way of living and gym members.

### NUTRITIONAL PROPERTIES

High concentration of iron, rich in calcium, potassium, fibers, lipids and vitamins B1 and E.

### AVAILABLE

**0068** Box: 20x100g

Box: 5x1.05kg *per request*

# FRUIT MIX

## PITAYA FRUIT MIX

This delicious fruit mix including Pitaya Pulp, Melon Pulp and Kiwi Pulp make for an excellent healthy and refreshing snack or desert or add local strawberries or blueberries and sprinkle on granola for a delicious start to your day.

### NUTRITIONAL PROPERTIES

Pitaya has a surprising number of phytonutrients. It's rich in antioxidants. Pitaya also contains vitamin C (equivalent to 10 percent of the daily value), polyunsaturated (good) fatty acids, and several B vitamins for carbohydrate metabolism, as well as carotene and protein.

### AVAILABLE

Bulk: 3.6 Kg

**1005** Package : 12x200g



**1001**



## ACAI FRUIT MIX

ACAI/BANANA

### INGREDIENTS

Açaí pulp, guarana syrup, banana and vitamin C.

### AVAILABLE

**1002** Bulk: 3.6 Kg

**1006** Package: 12x200g

ACAI/GUARANA

### INGREDIENTS

Açaí pulp, guarana syrup, banana and vitamin C.

### AVAILABLE

**1003** Bulk: 3.6 Kg

**1007** Package: 12x200g

## CUPUAZU FRUIT MIX

Cupuazu Fruit Mix keeps the exotic characteristics of this fruit from the Amazon. It is not only strengthens the system immunological, it is also tasty, refreshing and creamy.

### AVAILABLE

**1004** Bulk: 3.6 Kg

**1004** Package: 12x200g







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